

Triangle Tweener List Announces 2023 Tweener List and Launches New Website

RESEARCH TRIANGLE PARK <under embargo until 7am, September 7, 2023> The Triangle Tweener List (Tweener List) is excited to announce the annual release of the region's popular 'Tweener List'.

Typically, the list is released in the first quarter of a year to capture the past year's changes to the Tweener List. This year we were delayed as we invested in significantly upgrading the Tweener List.

Previous Tweener Lists (2015-2022) were a large text file hosted on ExitEvent or Medium. We're happy to announce that the Tweener List has not only a new home at www.tweenerlist.com, but also has made the move to being a modern database-driven website.

We want to thank our partner, DreamTen, a local design agency, that contributed the graphic design and layout elements to the new site re-design. Also, Tweener Fund, GP, Robbie Allen, developed the back-end coding required to go from a text-based site to a more modern-day database-driven system.

"Since releasing the first Tweener List in 2015, the top requests were to make the list more searchable, add filtering and other features. We're excited to elevate the Tweener List to the next level and I want to thank everyone who has supported this initiative over the years through volunteering, sponsoring, attending events, suggesting startups and much more.", said Scot Wingo, Tweener List author. "We apologize for the long delay getting this year's list out and next year we will be in a position to get it out much faster and in concert with Raleigh/Durham Startup Week – stay tuned for some big announcements!"

New Tweener List Site highlights

This new Tweener List site allows the reader to filter each company by their industry or when they were updated/added to the list. Coming soon will be the ability to sort by headcount or amount raised. Filters have the the most commonly requested features. Also each company's logo is included as well as the previous details around the CEO, a brief 'pitch', the CEO, estimated headcount and links to the company's website and LinkedIn presence.

Tweener 2023 Highlights

Each year of the Tweener fund covers the year prior, so the 2023 list, covers 2022 and so-on. The 2022 list ended at 248 companies and the 2023 list has added a net of 3 at 251. However, there has been a ton of activity such as:

- 51 new Tweeners discovered
- 48 Tweeners acquired, graduated or closed
- Net result is 251 Tweeners for 2023

Triangle Tweener List was started by Scot Wingo to shine a bright spotlight on the up-and-coming class of high-tech startups in the Research Triangle Park (Triangle) region. It started with only 48 companies and over the last 7 years has swelled to over 250.

The Tweener List serves many roles including:

- Helping intra and extra Triangle talent find new positions.
- Surfacing our hottest startups to investors outside the Triangle
- Generating new prospects and customers for Triangle startups
- Highlight the scope, breadth and depth of our startup ecosystem for those in and out of the region.

More information on the Tweener List can be found at www.tweenerlist.com

In 2022, Scot created a sister investing vehicle for the Tweener List called the Triangle Tweener Fund.

Triangle Tweener Fund is managed by two serial entrepreneurs who are the General Partners (GPs): Scot Wingo and Robbie Allen. Tweener Fund leverages the Angel List 'rolling fund' platform and thus is always adding accredited investors (LPs). We have kept the minimum investment very low at \$20,000 (4 quarterly investments of \$5k for the first year) and then 'rolling' (quarter-to-quarter) thereafter. In its first year, Tweener fund invested over \$2.8m across 48 portfolio companies.

More information on the Tweener Fund be found at www.tweenerfund.com